Beat: Travel

MEETING THE CHALLENGES OF INTERNATIONAL E-COMMERCE

CONFERENCE HELD IN PARIS OCT. 14, 2015

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USPA NEWS - The British company MetaPack held a confernece in Paris at Hotel Peninsula with its partner the American company Manhattan. The topic of the conference was : 'Meeting the challenges of international e-commerce'...

The British company MetaPack held a conference in Paris at Hotel Peninsula with its partner the American company Manhattan. The topic of the conference was : 'Meeting the challenges of international e-commerce'.

Three speakers :

- Introduction : Dominique BRUNIN, CEO of ACFCI (International branch of French Chambre de Commerce). The Topic was Trends and challenges of transborder eCommerce market.

- Henri SEROUX, senior Vice-President of EMEA Manhattan Associates. The topic was logistic challenges and choice of sourcing.

- Pierre SORIA, Vice-President of South of Europe, MetaPack. The topic was answer to consumers demands : Personalized delivery options, follow-up of orders and return of orders.

MetaPack was founded in 1999, MetaPack is based in London & Hamburg, partners based all over the world. 'Their mission' is to make eCommerce delivery more cost effective, convenient & enjoyable, wherever an order is made, wherever stock is held & wherever the delivery is required.

Founded in 1990, Manhattan has + 2,700 employees & + 1,200 customers worldwide. It has invested $345 million in supply chain focused research & development since 2006. Its customers include top retail, food/grocery, consumer goods, logistics service providers, life sciences, industrial/wholesale, high tech/electronics, transportation providers, & government companies in the world.

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