

Beat: Entertainment

## **REGAL ULTIMATE TICKETS FOR HUNGER GAMES MOCKINGJAY PART II ON LIMITED EDITION**

### **FIRST COME FIRST SERVED BASIS**

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**USPA NEWS** - Regal Entertainment Group, leading motion picture exhibitor operating the largest theatre circuit in the United States, announced on October 1, the next Regal Ultimate Ticket for the 'Hunger Games : Mockingjay – Part II', the fourth and final film of the franchise...

Regal Entertainment Group, leading motion picture exhibitor operating the largest theatre circuit in the United States, announced on October 1, the next Regal Ultimate Ticket for the 'Hunger Games : Mockingjay – Part II', the fourth and final film of the franchise. The idea is that the fans can see the film every single day while the movie is in theatres. They are only 1,000 of this limited edition, available on a first come, first served basis. The film will be released in theatres on November 20.

The Regal Ultimate Tickets are being sold only online at their website, people can purchase a collectible card with the red-screened Mockingjay symbol for \$100 starting on October 1, until the Regal Ultimate tickets are sold out.

The chief marketing officer at Regal Entertainment Group, Ken Thewes, said 'Regal prides itself on marketing innovation and with the success of the recent launch of the Regal Ultimate Ticket, we wanted super fans to have the chance to see 'The Hunger Games Mockingjay – Part II' every single day'.

The 'Hunger Games : Mockingjay – Part II' is directed by Francis Lawrence from a screenplay by Peter Craig and Danny Strong and features Jennifer Lawrence, Josh Hutcherson, Liam Hemsworth, Woody Harrelson, Elizabeth Banks, Philip Seymour Hoffman, Jeffrey Wright, Willow Shields, Sam Claflin, Jena Malone, Stanley Tucci and Donald Sutherland.

### **Article online:**

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