

Beat: Local

## **TWITTER CLAIMED TO WANT TO HIRE MORE WOMEN IN THEIR DIVERSITY PLAN**

### **MOVING TO A DIVERSE WORKFORCE**

PARIS - SAN FRANCISCO, 01.09.2015, 22:24 Time

**USPA NEWS** - In a report, Twitter stated being committed to a diverse workforce to satisfy its 2016 gender goal of increasing women at the company by one percent. Workforce diversity has become a big issue at Silicon Valley's tech companies...

In a report, Twitter stated being committed to a diverse workforce to satisfy its 2016 gender goal of increasing women at the company by one percent. Workforce diversity has become a big issue at Silicon Valley's tech companies, which have been criticized for staff and management that are not representative of the broader population.

Many diversity experts agree goal-setting clearly sends the message that companies are serious about diversity. In addition to lifting its overall female workforce by 1%, Twitter said it plans to boost women in technical jobs from 13% to 16%. But it's also illustrate of the challenge large companies face in changing the ratio.

Twitter published the numbers last summer, and it comprised of 66% male employees, of which 59% are white. Over 70% of the management within the company is white, while Asians make up for just under 25%. African-Americans, Latinos, and others made up for just 4% of the management. In Leadership, the company has 78% male employees, with white employees making up for 72% of the company. (Technology News today)

Since disclosing their diversity numbers last year, companies such as Apple and Facebook have reported a modest increase in the diversity of their workforce. A year from now, Twitter hopes to be able to report incremental improvements.

#### **Article online:**

<https://www.uspa24.com/bericht-5110/twitter-claimed-to-want-to-hire-more-women-in-their-diversity-plan.html>

#### **Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Yasmina BEDDOU (Journalist/Director/Photographer)

#### **Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Yasmina BEDDOU (Journalist/Director/Photographer)

#### **Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)