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DIAGEO WORLD CLASS CANADA Announces JEFF SAVAGE As BARTENDER OF THE YEAR 2019

HEADING TO THE NETHERLANDS AND SCOTLAND

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USPA NEWS - WORLD CLASS CANADA showcases top bartenders from across the country who compete for the opportunity to represent Canada at the WORLD CLASS Global Finals that begin in Amsterdam, Netherlands on September 21st, 2019 before moving on to Scotland's Isle of Skye and finally Glasgow for the final events, including the announcement of WORLD CLASS Global Bartender of the Year 2019 on September 26th, 2019.

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After a series of competitive regional challenges from across the country, 10 immensely talented bartenders were shortlisted to battle it out for the winning title in the WORLD CLASS CANADA National Finals from June 2nd-4th, 2019 in Whistler, British Columbia. All candidates were judged on their bartending and hosting techniques by previous WORLD CLASS CANADA winners, including Chris Enns, Kaitlyn Stewart, Shane Mulvany, Lauren Mote and Grant Sceney.

After the final round of fierce competition, WORLD CLASS CANADA crowned Jeff Savage from Vancouver, British Columbia as its Bartender of the Year 2019. Originally from Calgary, Alberta, Jeff is currently the Head Bartender at Botanist Bar in Vancouver.

Jeff Savage will compete against top bartenders from across the globe from September 21-26, 2019 at the WORLD CLASS Global Finals in Amsterdam, Netherlands before moving on to Scotland's Isle of Skye and finally Glasgow where he will create cocktails with luxury spirits, such as Johnnie Walker Blended Scotch Whisky, Tanqueray No. Ten Gin, Bulleit Bourbon, Don Julio Tequila, Ketel One Vodka and more. Jeff will be contending for the highly regarded title of WORLD CLASS Global Bartender of the Year 2019.

Since 2009, over 325,000 bartenders across 60 countries have brought their passion, culture, flavour and personal stories to the world through the World Class program.

"Year after year, we continue to witness an impressive degree of creativity and innovation from talented bartenders across the country who are transforming fine drinking and cocktail culture in Canada," said Michael Armistead, WORLD CLASS CANADA lead with Diageo Canada. "As one of the most prestigious bartending contests in the world, WORLD CLASS continues its mission to inspire people to drink better and create unforgettable experiences in the process. We're excited for Jeff Savage as he prepares for the Global Final in the Netherlands and Scotland and represents Canada."

When experimenting with your own mixology skills or enjoying award-winning cocktails from your favourite local bartender, WORLD CLASS CANADA reminds you to drink responsibly.

Source : Diageo Canada

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