

Beat: Business

## **SALON DU VIN & TERROIR & LE TIR BOUCHON (Wine Bar), Symbols of CRANS-MONTANA**

**CRANS-MONTANA February 3-4-5, 2017**

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**USPA NEWS** - Rich in high-quality Vineyards and Producers of many Local Products, CRANS-MONTANA is delighted to offer an unique experience dedicated to the pleasures of the palate. Two different venues will answer everyone needs :

Rich in high-quality Vineyards and Producers of many Local Products, CRANS-MONTANA is delighted to offer an unique experience dedicated to the pleasures of the palate. Two different venues will answer everyone needs :

\* The First Wine and Local Produce Fair from 3 to 5 February 2017 at 'Centre de Congrès Le Régent) and presented by L'Association des Encaveurs du Haut-Plateau & Crans-Montana Absolutely.

\* A Wine Bar pratically totally dedicated to Local Wines. We still can find some International Wines

In the VALAIS, along the winding banks of the Rhône, you will find Vineyards stretching for over one hundred kilometers. Often steep and exposed, the vineyards of VALAIS cover more than 5,200 hectares, making it the principal wine area of Switzerland. This Region counts for nearly 40% of the total wine production, and boasts more than 50 varieties. A dry and sunny climate, supplemented by a hot wind called the 'Föhn' that accelerates ripening, gives the wines of VALAIS an original and robust character.

The tradition of wine and viticulture in Switzerland is very old, at minimum from the Roman Era. The first bottle, made in ceramic, was found near Sembrancher (Valais), in a Celtic Tomb of a Lady of 2nd Century BC. An inscription on the bottle indicates that it contained wine. Around the 150s BC, in the Celtic Era, the people in VALAIS offered wine to the dead, and probably they also drank the same wine. After a century, the Roman Amphorae also appeared.

Salon des Vins & Terroir Poducers' list : Cave La Romaine, Cave La Rayettaz, Jules Duc & Fils, Vins Bruchez, Eric & Gaston Bonvin, Cave Sinclair, Cave Feuille morte, Cordonier & Lamon, Cave Le Tambourin, Cave Les Sentes, La P'tite Cave, Nouveau St-Clément, Cave St-Michel

Source :

\* Le Tir Bouchon

\* Salon des Vins & Terroir

\* Bruno HUGGLER - CEO Crans-Montana Tourisme & Congrès

ww.suisse.com - www.crans-montana.ch - www.tgv-lyria.com (Paris-Switzerland, 20 daily return tickets, one way at 29 Euros with up to 3 months ahead Booking) - Swiss Travel System tickets for foreign Tourists (<http://www.myswitzerland.com/fr-fr/transport-voyager/billets.html>)

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